

AT A GLANCE

WHY AWEBER IS THE RIGHT CHOICE
FOR YOUR EMAIL MARKETING

Benefits of Email Marketing

You want to market your business, but offline advertising can be expensive and time-consuming. Email marketing, however, is exactly the opposite of that.

Whether you're a local brick-and-mortar business or an online company, you can use email to send subscribers directly to your website or business for a speedy purchase. Emails allow you to reach more people for less, and your return can be exponential. 72% of respondents to an Econsultancy survey in early 2011 described email's return on investment as excellent or good.

Not only is your return on investment higher, AWeber has tools that make it so you don't have to hire an expensive design firm or copywriter. And many parts of an email campaign are automated; it practically runs itself.

The AWeber Difference

Here's why more than 107,000 businesses, nonprofits and agencies trust AWeber for their email marketing needs:



Industry-Leading Deliverability: We get your emails in the inbox, not junk folders. Internally we track deliverability on a monthly basis exceeding 99%.



Expert Customer Support: You can contact our trained agents with any questions 7 days a week. Phone, live chat and email support is available from 8am-8pm ET Monday-Friday, and 9am-5pm ET Saturday-Sunday by live chat and email.



Easy to Use: Our Setup Wizard helps you set up your account in minutes! We also have a Knowledge Base filled with FAQs, step-by-step guides including videos, a blog with marketing tips and free live webinars you can sign up to.



Secure and Reliable Systems: Your information is safe with us, and your account is fully accessible 24/7. We own and operate all of the dedicated hardware resources.



First-Class Reputation: Since 1998, we've been managing and delivering email marketing campaigns for businesses around the world. In that time, we've established ourselves as an industry leader.

AWeber Features

As a customer, you have access to all our features including:



Email Newsletters: You set the date and time you want your newsletter to send out and we'll get it delivered.



Autoresponders: Set up a sequence of emails to go out to your subscribers, and we'll automatically deliver your emails at the intervals specified.



Email Templates: Choose from over 150 easy to customize templates that include single and multiple column designs.



Web Forms: Create a beautiful web form in 3 simple steps to start getting subscribers from your website. Hundreds of web form templates, including ones to match email templates.



Analytics: Find out who's opening, who's clicking, who's downloading, who's buying and who's viewing...and who's not. You can use this information to send broadcast messages to segments, allowing for more relevant emails. You also have the ability to split test both broadcast messages and web forms.



Affiliate Program: Receive a check from us in the mail every month for referring others to AWeber. There's no cost to sign up and a recurring 30% commission on all active customers you've referred.



Apps: Extend the functionality of your AWeber account by using apps for Facebook, Wordpress and more. You can also use the AWeber API to create an app for your own personal use, or make one designed to be used by thousands of businesses.

Our features in detail:

Messages

Broadcasts	For newsletters and time-sensitive announcements
Autoresponders	Interval-based messages
Welcome Email (First Autoresponder)	Sends immediately after someone joins
Archive	Sent broadcasts are published to a web page
Personalization	Send an email that contains the subscriber's personal information
Spam Score Check	Provided by SpamAssassin

List Management

Web Forms	Flexible designs and multiple color schemes
Importing Lists	You can import email addresses of people that specifically requested to be added to your list
Shopping Cart Integration	A confirmation message to join your email list will be sent after purchase
Segmenting	Send an email to a group based on their behavior
Split Tests	Compare and optimize two or more versions of your forms or broadcasts

Social Media

Facebook Message Sharing	Posts a link to your broadcast message
Twitter Message Sharing	Tweets a link to your broadcast message
Facebook Forms	Our Facebook app makes it easy
RSS to Email	Blog posts sent to readers via broadcast message

Analytics

Track Opens	See who opened and did not open a message
Track Who Clicks On Links	See who clicked and did not click a specific link
Track Downloads	Find out if subscribers used a download link on your web page
Track Page Hits	Track subscribers' movements around your site
Calculate Revenue Per Email	Sales tracking allows you to set a monetary value for specific links
Quick Stats	Available for broadcast messages
Detailed Graphs	Including daily, weekly & monthly subscriber growth

Apps

WordPress	Add a form on your WordPress site
Facebook	Collect subscribers from your Facebook page
Unbounce	Subscribers from your Unbounce pages are added to your list
Drupal	Add a form to your Drupal site

More apps are continually being created. Call 1-877-AWEBER-1 for an updated list!

AWeber Pricing

Our packages include full use of our service and unlimited lists:

Term	Up to 500 Subscribers	501-2,500	2,501-5,000	5,001-10,000	10,001-25,000
Monthly	\$19	\$29	\$49	\$69	\$149
Quarterly	\$49	+\$10/month	+\$30/month	+\$50/month	+\$130/month
Yearly	\$194	+\$10/month	+\$30/month	+\$50/month	+\$130/month

Over 25,000 subscribers? Contact us for pricing at 1-877-AWEBER-1

You can start on our monthly plan for just \$1 for the first month. This gives you FULL ACCESS to our service and all the features, so you can ensure that AWeber is right for you.

We also offer special pricing for students and nonprofits:

Students with a valid .edu or .ac email address receive a 20% discount on all invoices.

For nonprofits, we offer 3 months of service free followed by a 25% discount on all invoices after that. A valid 501 (c)(3) form is required to qualify for this discount.

What AWeber Customers Are Saying

"AWeber's autoresponder service has been the most valuable tool in my arsenal since 1998.

I've tried out other autoresponder services, but AWeber is by far the best in terms of its ease of use and cost effectiveness. Also, on the rare occasions I've required assistance, I've received the speediest, most helpful and courteous customer service. Customer-for-life!"

Rosalind Gardner
Author
www.SuperAffiliateHandbook.com

"I am a total beginner when it comes to working with the internet, mailing lists & autoresponders. I was initially worried about fumbling round in the dark not knowing what to do. Thank heavens I found you!

My auto response is set up, ready to greet new subscribers in a matter of seconds. I also have follow up messages set up - an hour's work which will save me hundreds of hours in the future (and gain me lots of extra income). I can now just sit back and relax. The system is so easy to use - if I can follow it anybody can!"

Andy Crouch
Founder
www.GadgetsHeaven.com

"We recently signed up with AWeber for the newsletter delivery capabilities. We had been using MajorDomo, which of course is free. It was fine for what it did, but after using AWeber for the first time, I can honestly say that I wish that we had been using your service all along. It is easy to use and VERY affordable."

Shannon Young
President/CEO, Customer Edge, Inc.
www.customeredge.com

Order Your Account

Go to aweber.com/order to create your account.

You can contact us with any questions:

- Toll Free Phone:
+1 877-AWeber-1 (877-293-2371)
- International Phone:
+1 215-825-2196
- Text Chat: Click the green "Live Chat" button at the top of any page on our site.
- Live customer support is available:
8AM-8PM ET Mon-Fri and
9AM-5PM ET Sat-Sun by text chat and email.

Find Out More

You can find out more about AWeber by checking us out on our social pages.

Can't wait to see you there!



Stop by [Inbox Ideas](#), our blog.



Follow our [Twitter feed](#) for the latest marketing links.



Watch our [YouTube videos](#) for helpful how-to's.



Become a fan on [Facebook](#) to interact with other marketers.